

# News

## Cebu Pacific enhances operational efficiency with Lufthansa Systems

- Cebu Pacific opts for operations control and crew management solutions from the NetLine suite
- Signing ceremony between Lufthansa Systems and Cebu Pacific at Paris Air Show
- Enhanced automation will enable Cebu to make faster and better-informed operational decisions

*Paris, 17<sup>th</sup> June 2025.* Cebu Pacific, the Philippines' leading carrier, signed an agreement with Lufthansa Systems at the Paris Air Show to implement their next-generation operations control and crew management solution – a key step in supporting the airlines ambitious growth plans.

The NetLine suite from Lufthansa Systems was chosen for its advanced capabilities in flight operations, crew planning, rostering, and real-time disruption management. The operations control system collects and evaluates a wide range of data, such as weather conditions, airspace constraints and aircraft performance, alerting the operations control team to situations with potential operational, crew, or customer impact, enabling proactive measures to mitigate and resolve disruptions.

The crew management solution, supported by the aviation technology firm ROIS/Pi, leverages machine learning and high-speed optimization to shorten rostering cycles, deliver robust resource planning, and support a more balanced and predictable crew experience.

Together, Cebu Pacific stands to benefit from reduced operational costs and enhanced customer satisfaction through faster, data-driven decision-making. The solutions will optimize roster planning, streamline trip trading, improved aircraft assignment, and strengthen regulatory compliance – supporting a more efficient operation and providing a solid platform for Cebu Pacific's continued growth beyond the base of nearly 100 aircraft today.

"This partnership is central to enabling the scaling of our operations. We're investing in the internal infrastructure with world-class systems that will enhance safety, operational resilience, efficiency and crew wellbeing as we grow our fleet and expand our network across the region. This is all about preparing Cebu Pacific to capture the outstanding opportunity that presents itself both in the Philippines and across the broader Asian market," said Mike Szücs, Chief Executive Officer of Cebu Pacific.

"We are proud to support Cebu Pacific's ambitious vision. Together, we're building a scalable, future-ready operations platform," said Stefanie Neumann, Chief Executive Officer of Lufthansa Systems.

The implementation will begin this year, laying the foundation for a world-class, fully integrated operations platform that empowers Cebu Pacific to scale with confidence from fleet and resource planning and pre-operations, through to the live day-of-operations management.

**Corporate Headquarters** Lufthansa Systems GmbH Am Messeplatz 1 65479 Raunheim Registration Amtsgericht Darmstadt HRB 105392 Managing Directors Stefanie Neumann Dr. Thomas Wittmann

Lufthansa Systems

#### **About Cebu Pacific**

Cebu Pacific is the Philippines' largest carrier both domestically and internationally with 37 domestic destinations, with hubs in Manila, Cebu, Clark, Iloilo, and Davao. It also currently operates flights to 26 international destinations, spanning across Asia, Australia, and the Middle East. Cebu Pacific currently operates a fleet of 98 aircraft—the youngest jet fleet in the Philippines—including a diversified mix of Airbus A320, A321, A330, and ATR aircraft.

#### **About Lufthansa Systems**

Lufthansa Systems GmbH, the leading airline IT provider, has been shaping the future of digital aviation for almost 30 years. Helping airlines unlock their full potential, the company combines profound industry know-how with advanced technological expertise. A subsidiary of the Lufthansa Group, the company offers its more than 350 customers worldwide a portfolio with often market-leading products that cover all airline business processes – on the flight deck, in the cabin, and on the ground. Lufthansa Systems is committed to improving its own environmental footprint and that of its airline customers of all sizes and business models. Headquartered in Raunheim near Frankfurt/Main, Germany, Lufthansa Systems employs around 3,000 people at its locations in 16 countries. www.LHsystems.com

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